

# Carly Bartel

DESIGNER / DEVELOPER

## EDUCATION

### **The Cleveland Institute of Art Cleveland, Ohio**

Bachelor of Fine Arts, Biomedical Art  
Minor in Graphic Design  
Graduation May 2013

### **Case Western Reserve University, Cleveland State University**

Cross Registered, 2010 - 2013

## PROFICIENCIES

Sketch

HTML

SCSS/CSS

jQuery

JavaScript

PHP Storm

Coda

CodeKit

Git

Terminal

Drip

Photoshop

Illustrator

InDesign

## WORK EXPERIENCE

### **UI/UX Designer & Frontend/WordPress Developer ZoomInfo**

**October 2018 – Current**

Designing and developing various pages and projects for the ZoomInfo websites and saas applications // Design assets for the organization, including print, social, events, webinars, collateral

### **UI/UX Designer & Developer NeverBounce**

**July 2017 – Current**

Lead the redesign and frontend development of the NeverBounce website, user dashboard and email campaigns // Responsible for all brand guidelines, print and digital design across the company

### **Lead User Experience Designer / Front End Developer thunder::tech**

**February 2014 – July 2017**

Lead the user experience team, develop user experience process, create and develop sitemaps, wireframes, user personas and content // Present and communicate with clients throughout the entirety of a web development project // Front end development of responsive websites

### **Hand Lettering & Calligraphy Thistle + Quill**

**October 2016 – Current**

Side business doing hand lettering and calligraphy for wedding invitations, custom prints and greeting cards

### **Data Visualization Artist, Web Designer Case Western Reserve University, IT Dept.**

**July 2013 – March 2014**

Provide data visualization support and design services to researchers across the campus // Illustrate renderings of classroom space designs